

Pacific Palisades Recovery & Rebuilding Logistics Plan – Presented by Palisades Recovery Coalition

Overview

In the wake of the recent devastation, the Palisades Recovery Coalition has mobilized to address the urgent need for comprehensive rebuilding and revitalization efforts. This Logistics Plan outlines a strategic framework for operations management, materials coordination, workforce housing, legislative advocacy, and communication infrastructure. By implementing these recommendations, the Coalition aims to ensure a streamlined recovery, minimize disruptions, and foster a resilient, sustainable future for the Pacific Palisades community.

1. Logistics: Streamlining Daily Operations

The scale of the reconstruction effort is unprecedented. With an estimated 1,000 truck trips and thousands of workers moving through the community each day, it is imperative that logistics are meticulously coordinated to prevent congestion, enhance efficiency, and expedite rebuilding.

Construction Material Production and Staging

To facilitate efficient material supply and reduce costs significantly, the Coalition recommends the establishment of localized production and storage facilities, including:

- A dedicated concrete plant within the Palisades, anticipated to save tens of millions of dollars by minimizing delivery charges.
- A centralized lumber yard.
- Facilities for stocking fire-resistant sheet metals and framing materials.

Additionally, homeowners who are not immediately rebuilding could offer their cleared lots for temporary storage of materials or worker accommodations, providing a source of interim income and contributing to the overall efficiency of the rebuilding timeline.

Workforce Dwelling and Staging Areas

To minimize commuting times and expedite the rebuilding process, the plan proposes temporary workforce accommodations in underutilized or cleared areas, particularly where burn rates were highest and population density remains low. Proposed sites include:



- Private lease lots (e.g., Alphabets, Marquez, Huntington flat lots).
- Cleared condo properties along Sunset Boulevard and Alma Real Drive.
- Paul Revere Middle School facilities during summer months.
- Cleared lots such as Ralphs and Gelson's.
- Temporary dormitories at Will Rogers State Park parking lots, supported by shuttle services.

Material staging will be divided geographically to better serve the community and minimize cross-traffic congestion. Two hubs will serve the "North" and "South" Palisades:

North Palisades Staging Sites:

- Will Rogers Field (post-ACE occupation).
- Cleared library property.
- Alma Real building area.
- Staging areas along Pacific Coast Highway.

South Palisades Staging Sites:

- Los Liones, Westside Waldorf School, and apartment lots along Sunset Boulevard.
- Joint Malibu-Palisades locations such as Cholada, Reel Inn, and Malibu Feed Bin.
- Secured staging at Westside Waldorf School.

Traffic and Road Management

Managing the influx of vehicles and materials is critical to maintaining the community's functionality during reconstruction. Key traffic management strategies include:

- **Swift Delivery Routes:**
 - Inbound (5:00 AM – 9:00 AM) via one-way Chautauqua and Sunset eastbound.
 - Outbound (4:00 PM – 6:00 PM) via one-way Chautauqua westbound.
- **Congestion Solutions:**
 - Temporary one-way street configurations.
 - Collaboration with the Department of Transportation (DOT) for street overlays.
 - Coordination with waste management companies for consolidated bin locations.

2. Public Space Compound: A Centralized Hub for Recovery

The establishment of a centralized Public Space Compound on city-owned properties will provide critical support services for both the workforce and residents. This hub will include:



- **Plan Check and Inspection Stations:** Expedited processing for building permits and inspections.
- **Community Resource Center:** A facility offering communal meals, food truck services, and spaces for town hall meetings.
- **Material and Landscape Showroom:** A centralized location for builders and residents to access material samples and landscape planning resources.
- **Builder’s Hall:** A venue for residents to meet with contractors, architects, and engineers.

3. Resilience: Strengthening Future Preparedness

The Coalition emphasizes that rebuilding must incorporate long-term resilience against future disasters through modern, sustainable construction methods and proactive legislative measures.

Key initiatives include:

- **Fire-Resistant Construction:** Utilization of pozzolan cement mixtures, fire-resistant materials, and strategic land management practices.
- **Legislative Advocacy:** Pursuing state-funded infrastructure upgrades, controlled burns, pump system improvements, and enhanced brush clearance regulations.
- **Insurance Coordination:** Early engagement with insurance providers and the California Department of Insurance to ensure new homes meet insurability standards.
- **Sustainability and Research:** Collaboration with institutions such as UCLA, RAND Corporation, VerdeXchange, and Resilient Palisades to adopt advanced building practices and research innovations.

4. Communication, Coordination, and Safety

Clear and continuous communication among residents, contractors, and city officials is vital to the success of the recovery efforts.

Proposed measures include:

- **Contractor Application Development:** Creation of a digital platform for tracking deliveries, managing job sites, and coordinating material staging.
- **Neighborhood Leadership:** Use of Area Reps for communication or expansion of the Block Captains program under Team Palisades to ensure local representation and dissemination of information.
- **Rebuilding Prioritization:** Implementation of staggered rebuilding schedules that prioritize fire-affected homeowners over corporate developers.



- **Security Measures:** Deployment of neighborhood security initiatives, including license plate readers (PPRA), private security firms, real-time checkpoint cameras (Transportation Advisor), and an enhanced LAPD presence (six patrol cars with twelve officers).

5. Key Questions

Key questions for successful implementation:

1. **Concrete Plant Feasibility:**
 - What are the projected costs and feasibility of establishing a local concrete plant?
 - Could an independent Request for Proposals (RFP) process lower material and transportation costs?
2. **Logistics and Transportation:**
 - How can shuttle services be fully funded through city or county resources?
 - What technologies can be leveraged to coordinate deliveries and minimize congestion?
3. **Community and Financial Support:**
 - How can rebuilding efforts prioritize individual homeowners over large-scale developers?
 - Could philanthropic initiatives be launched to stockpile materials and prevent price inflation?
 - What state and federal funding mechanisms can be accessed, including Disaster Recovery Districts, Land Trust Models, and Governor's Executive Orders on price controls?
4. **Public Communication:**
 - What platforms can ensure consistent, transparent updates for all stakeholders involved?

Why...

Without a structured, methodical approach, the Palisades risks repeating the slow recovery process experienced by Malibu, where only 40% of homes were rebuilt within six years post-fire. Residents are eager to begin the rebuilding process, with lot clearances already underway and construction teams mobilizing. A clearly articulated logistics plan will maintain momentum, mitigate obstacles, and set the Palisades on a path toward a stronger, safer, and more resilient future. By harnessing consensus, strong leadership, innovation, and a spirit of collaboration, the community can emerge renewed and fortified against future challenges.

